

	BEVERAGES & CENTER STORE FOODS (TUE & WED)		FRESH, FROZEN & REFRIGERATED (THU & FRI)		
	HOME & HOUSEHOLD (MON & TUE)		HEALTH & BEAUTY & OTC PHARMACEUTICALS (WED & THU)		ALL PRODUCT CATEGORIES
	Today at Private Label Week FEBRUARY 1	Today at Private Label Week FEBRUARY 2	Today at Private Label Week FEBRUARY 3	Today at Private Label Week FEBRUARY 4	Today at Private Label Week FEBRUARY 5
10:00 AM	<b>PLMA Live! Monday Edition</b> Special Interview with Tim Simmons	<b>PLMA Live! Tuesday Edition</b> Exclusive Insights from Salute to Excellence Retail Winners Part One	<b>PLMA Live! Wednesday Edition</b> Special International Year-End & Year-Ahead Projections	<b>PLMA Live! Thursday Edition</b> Exclusive Insights from Salute to Excellence Retail Winners Part Two	<b>PLMA Live! Friday Edition</b> Exclusive Insights from Salute to Excellence Retail Winners Part Three
10:30 AM	<b>Household Care Report</b>	<b>Beverages Report</b>	<b>OTC Pharmaceuticals Report</b>	<b>Frozen Foods Report</b>	<b>The Artful Economics Fueling Our Growth</b> Kroger Brad Studer, Senior Director of Our Brands
11:00 AM	<b>Private Label &amp; The Economy</b> Bill Simon, Former President & CEO Walmart U.S.	<b>Collaboration &amp; Innovation</b> Albertsons Chad Coester, SVP, Own Brands and Leadership Team	<b>Owned Brands Past, Present, Future</b> Walgreens Andrea Collaro, Sr. Director Owned Brands Health & Wellness	<b>Supply Chain Strategies &amp; Survival</b> Dr. Nada Sanders Professor, Supply Chain Mgmt. Northeastern University	<b>Meet the CEOs: Leadership &amp; The Outlook for Store Brands</b> Murray S. Kessler, Perrigo Steve Oakland, TreeHouse Foods Rich Koulouris, Vi-Jon
12:00 PM	<b>PLMA's Idea Supermarket</b> Home & Household Products	<b>PLMA's Idea Supermarket</b> Beverages & Center Store Foods	<b>PLMA's Idea Supermarket</b> Health & Beauty and OTC Pharmaceuticals	<b>PLMA's Idea Supermarket</b> Fresh, Frozen & Refrigerated	<b>Retail Trends &amp; Consumer Demand</b> Kara Sheesley NielsenIQ
12:30 PM	<b>Game Day Recipe</b> Deep Dish Muffin Tin Pizzas	<b>Game Day Recipe</b> Buffalo Chicken Tenders with Light Blue Cheese Dip	<b>Game Day Recipes</b> 5-Minute One Pot Mac & Cheese and Bitterballen	<b>Game Day Recipe</b> Plant-Based Sliders with Avocado	<b>Exclusive Insights from Salute to Excellence Retail Winners</b> Part Four
1:00 PM	<b>Paper, Plastic, Foils &amp; Wraps Report</b>	<b>Canned &amp; Packaged Foods, Spreads &amp; Toppings Report</b>	<b>Snacks &amp; Desserts Report</b>	<b>Dairy &amp; Deli Report</b>	<b>Salute to Excellence Award Winning Food &amp; Non-Food Products</b>
1:30 PM	<b>Behind the Scenes at PLMA's Salute to Excellence Awards</b>	<b>Salute to Excellence Award Winning Food &amp; Beverage Products</b>	<b>Salute to Excellence Award Winning Non-Food Products</b>	<b>Behind the Scenes at PLMA's Salute to Excellence Awards Encore</b>	<b>Exclusive Insights from Salute to Excellence Retail Winners</b> Part One Replay
2:00 PM	<b>How to Thrive in the New Normal</b> Heidi Reale SparkShoppe LTD	<b>New Dietary Guidelines &amp; Private Label Opportunities</b> Dr. Kantha Shelke, Corvus Blue	<b>Industry Catalysts for Change</b> Ken Harris Cadent Consulting Group	<b>Cultural Insights &amp; Customer Strategy</b> Marcie Merriman Ernst & Young Global Limited	<b>Exclusive Insights from Salute to Excellence Retail Winners</b> Part Two Replay
3:00 PM	<b>Kitchenware &amp; Pet Care Report</b>	<b>Pantry Staples Report</b>	<b>Health &amp; Beauty Care Report</b>	<b>Bakery, Produce, Meat &amp; Poultry Report</b>	<b>Game Day Desserts</b> Apple Pie & Chocolate Truffles
4:00 PM	<b>Store Brands on the Air Non-Food Commercials</b>	<b>Store Brands on the Air Food Commercials</b>	<b>Store Brands on the Air International Commercials</b>	<b>Store Brands on the Air Our Favorite Retail Commercials</b>	<b>Private Label Week Trade Show Wrap-up</b>
5:00 PM	<b>Private Label Week Daily Wrap-up</b>	<b>Private Label Week Daily Wrap-up</b>	<b>Private Label Week Daily Wrap-up</b>	<b>Private Label Week Daily Wrap-up</b>	

Daily Show Floor Hours are 10:00 AM – 6:00 PM (EST)  
All posted hours are Eastern Standard Time