



Speakers & Seminars

Nov. 12-14 • Chicago

Sunday, Nov. 12
Opening Seminars
2:00-3:30 pm



Consumers: Gen-X vs. the Millennials

Brad Edmondson
Former Editor-in-Chief
American Demographics

Rosemont Ballroom



The Amazon Revolution

Willard Bishop
Chief Architect
Brick Meets Click

Rosemont Ballroom

Concurrent Workshops:
3:30-4:30 pm



Packaging and Design

Deborah Ginsburg, CEO
Strategia Design

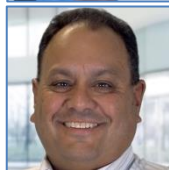
United A/B



Marketing and Merchandising

Jim Wisner, President
Wisner Marketing

LAX



Housewares and Kitchenware

Moderator
Greg Sleter, Executive Editor
HomeWorld Business

DFW

Panelists

AJ Riedel, President, Riedel Marketing Group
Cheri Novak, Sales Manager, Regal Ware
Christopher Durham, President, My Private Brand
Carrie Peterson, Sr. Product Developer/Designer, Kroger Co.

Monday, Nov. 13
Opening Breakfast
8:00-9:00 am
Hyatt Grand Ballroom



Keynote Speaker:

Judith Spires
Chairman & CEO
Kings & Balducci's Supermarkets

Tuesday, Nov. 14
Retail Trends Breakfast
8:00-9:00 am
Hyatt Grand Ballroom



Lidl in the U.S.

Mike Paglia
Director Retail Insights
Kantar