



Speakers & Seminars

Nov. 12-14 • Chicago

Sunday, Nov. 12

Opening Seminars

2:00-3:30 pm



Consumers: Gen-X vs. the Millennials

Brad Edmondson
Former Editor-in-Chief
American Demographics



The Amazon Revolution

Willard Bishop
Chief Architect
Brick Meets Click

Concurrent Workshops:

3:30-4:30 pm



Packaging and Design

Deborah Ginsburg, CEO
Strategia Design



Marketing and Merchandising

Jim Wisner, President
Wisner Marketing



Housewares and Kitchenware

Greg Sleter, Executive Editor
HomeWorld Business

Monday, Nov. 13

Opening Breakfast

8:00-9:00 am

Hyatt Grand Ballroom



Keynote Speaker:

Judith Spires
Chairman & CEO
Kings & Balducci's Supermarkets

Tuesday, Nov. 14

Retail Trends Breakfast

8:00-9:00 am

Hyatt Grand Ballroom



Lidl in the U.S.

Mike Paglia
Director Retail Insights
Kantar