



Nov. 12-14 • Chicago

Press Information & Links

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Sore brands benefit everybody: consumers, retailers and manufacturers alike. That's why PLMA's Private Label Trade Show just keeps on getting bigger and better year after year. With an industry as vital and dynamic as store brands, there's always more to see: all the best store brands manufacturers in virtually every product category, with plenty of innovation and exciting new categories filling more than 2,800 exhibit booths; three huge exhibit halls; more than 5,000 buyers & visitors; PLMA's Idea Supermarket®; New Product Expo; plus the latest research and retail trends.

CLICK ON LINKS BELOW TO DOWNLOAD DOCUMENTS OR ACCESS INFORMATION ONLINE

Release: [Amazon, Lidl drive a boom in interest for store brands & PLMA](#)

Release: [Things not to miss when visiting PLMA's 2017 show](#)

Release: [In products for kitchen and home, store brands are cooking and cleaning up](#)

Release: [PLMA country pavilions promote international fare and wares](#)



[Official Trade Show Logo \(.png\)](#)

PLMA'S 2017 SPEAKERS AND SEMINARS

Sunday, November 12

[Consumers: Gen-X vs. the Millennials](#)

[The Amazon Revolution](#)

[Packaging and Design](#)

[Marketing and Merchandising](#)

Brad Edmondson

Bill Bishop, Brick Meets Click

Deborah Ginsburg, Strategia Design

Jim Wisner, Wisner Marketing

Tuesday, November 14

[Lidl in the U.S.](#)

Mike Paglia, Kantar

PLMA LIVE! YEAR-ROUND REPORTING THE LATEST TRENDS & INDUSTRY NEWS

WATCH IT NOW AT <http://www.plmalive.com>

View special morning briefing editions of PLMA Live! from the show floor in Chicago Monday, Nov. 13 & Tuesday, Nov. 14

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Search hashtag #PLMA for timely updates and breaking news from PLMA and exhibiting companies before, during and after the show.