

**When the SQF auditor  
comes to your plant,  
will you be ready?**



**PLMA Training Course**  
**Implementing SQF 2000 Systems**

*Presented in conjunction with Silliker, Inc.*

**April 28-29, 2009 • Chicago**

Private Label Manufacturers Association

# PLMA Training Course

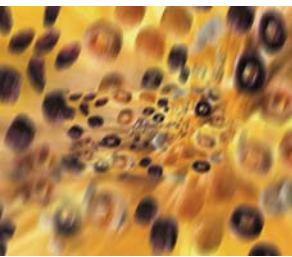
## Implementing SQF 2000 Systems

**April 28-29, 2009**  
**Hyatt Regency O'Hare  
Chicago**

Presented in conjunction  
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### SQF

With food safety uppermost in the minds of many retailers, auditing and certification of private label suppliers has become one of the most pressing issues for manufacturers today. Reinventing the wheel is not a requisite for the successful implementation of SQF 2000. Developing and utilizing proven implementation strategies, however, can prevent your company from going around in circles.



To help PLMA member companies meet the need for audits and certification, PLMA is sponsoring a special two-day course devoted to SQF implementation. Presented by Silliker, Inc., a respected industry

leader in food safety and quality assurance, the course is intended to give participating companies the information and knowledge they will need to achieve compliance with SQF 2000 Code for manufacturers and distributors.

### SILLIKER

Silliker, with 49 locations in 15 countries, provides comprehensive food safety solutions for manufacturers, retailers, distributors and food service companies throughout North America, Europe and Asia-Pacific.



A subsidiary of the Mérieux Alliance Group, Silliker is the leading international network of ISO 17025 accredited food testing and consulting laboratories. Leading the Silliker team for the PLMA training course will be Technical Services Director Gustavo González, Ph.D.

### COURSE SCHEDULE

#### Wednesday, April 28

- IM1 - Introduction and Overview of SQF
- IM2 - About Quality, Customers and the Cost of Quality
- IM3 - The SQF Codes, Food Sector Categories, Use of SQF Logo, SQF Practitioner/Consultant
- IM4 - Implementing and Maintaining SQF Systems
- IM5 - Auditing SQF Systems

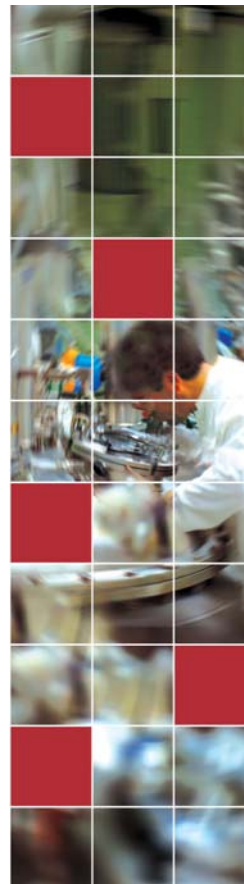
#### Thursday, April 29

- IM1 - SQF Code
- IM2 - SQF Premises, Equipment, Design and Construction
- IM3 - SQF Pre-requisite Programs
- IM4 - The SQF Food Safety Plan
- IM5 - The SQF Food Quality Plan

### WHO SHOULD ATTEND

The curriculum has been created for company personnel who are responsible for SQF compliance, quality assurance, quality

control, food safety, and technical and operational management, as well as sales and marketing management wishing to advance their knowledge of the auditing and certification process. Registrants will receive certificates of completion.

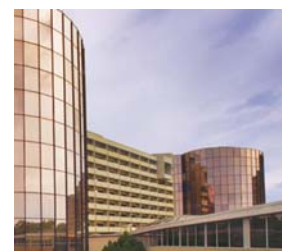


### RETAILERS SUPPORTING SQF CERTIFICATION

Ahold  
Big Y Foods, Inc.  
Bloom  
Bottom Dollar Foods  
Food Lion  
Giant Food Stores  
Hannaford Bros. Co.  
Harris Teeter, Inc.  
H-E-B  
Kash n' Karry Food Stores, Inc.  
Lund Food Holdings, Inc.  
Pathmark Stores, Inc.  
Peapod, Inc.  
Price Chopper Supermarkets  
Publix Super Markets, Inc.  
Raley's Family of Fine Stores  
Safeway, Inc.  
Sam's Club  
Schnuck Markets, Inc.  
SUPERVALU INC.  
Sweetbay Supermarkets  
The Stop & Shop Supermarket Company  
Tesco Plc  
Tops Markets, LLC  
Wakefern Food Corporation  
Wal-Mart Stores, Inc.  
Wegmans Food Markets, Inc.  
Weis Markets, Inc.  
Winn-Dixie Stores, Inc.

### HOTEL LOCATION

Host hotel for PLMA's Implementing SQF 2000 Systems training course will be the Hyatt Regency O'Hare, located just 15 minutes from O'Hare International Airport. Special hotel rates of \$149 per night are in effect for registered attendees.



### REGISTRATION RATES

Registration for the course is \$295 per individual with a maximum of four (4) registrants from the same company. Due to class size limitations, registrations will be accepted on a first-come, first-served basis.

Presented by the Private Label Manufacturers Association

630 Third Avenue, New York, NY 10017 • Telephone: (212) 972-3131 Fax: (212) 983-1382 E-mail: trainingcourse@plma.com www.plma.com

# PLMA Training Course

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April 28-29, 2009  
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Chicago

### Registration Form

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

#### Individual Information:

*Please type or print information clearly.*

**1** Registrant \_\_\_\_\_ E-mail \_\_\_\_\_  
Title \_\_\_\_\_

**2** Registrant \_\_\_\_\_ E-mail \_\_\_\_\_  
Title \_\_\_\_\_

**3** Registrant \_\_\_\_\_ E-mail \_\_\_\_\_  
Title \_\_\_\_\_

**4** Registrant \_\_\_\_\_ E-mail \_\_\_\_\_  
Title \_\_\_\_\_

#### Registration Rates:

Registration for the course is \$295 per individual with a maximum of four (4) registrants from the same company. Cancellations will be accepted up to ten (10) business days prior to the first day of the event. Cancellations received after that will be subject to a 50% penalty.

Send Invoice     Check Enclosed     Amex     Visa     Mastercard

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_